

AWARE & PREPARE EVALUATION PRESENTATION

Slides from 2011 summative evaluation of
the Aware & Prepare Initiative.

Aware & Prepare Initiative

PROGRAM EVALUATION

Preview of Significant Outcomes

May 17, 2011

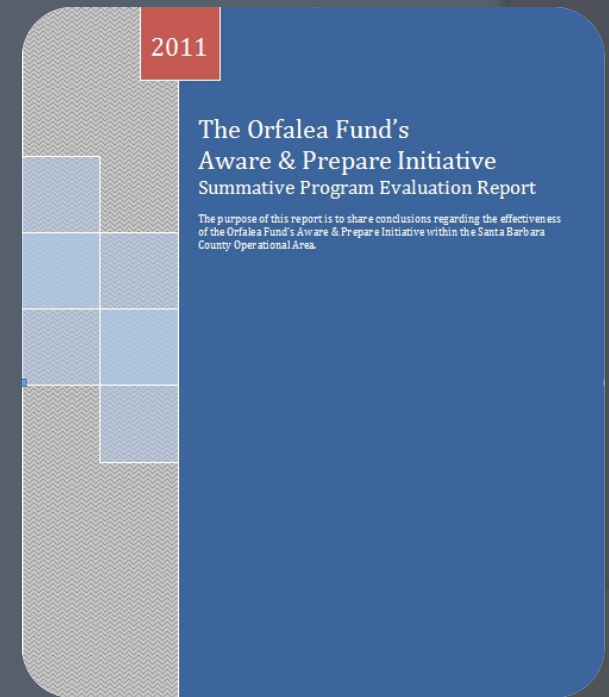


Aware & Prepare

A Community Partnership to Strengthen
Emergency & Disaster Readiness

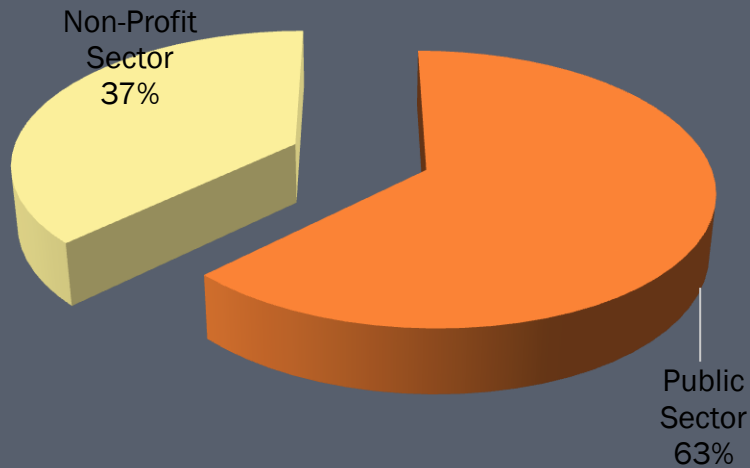
Evaluation Approach

- Guided by the Orfalea Fund Board of Directors
- Interviews facilitated by Witt Associates
 - Initial Project Team that conducted 2007 Needs Assessment
- Data analysis conducted by Aware & Prepare Team

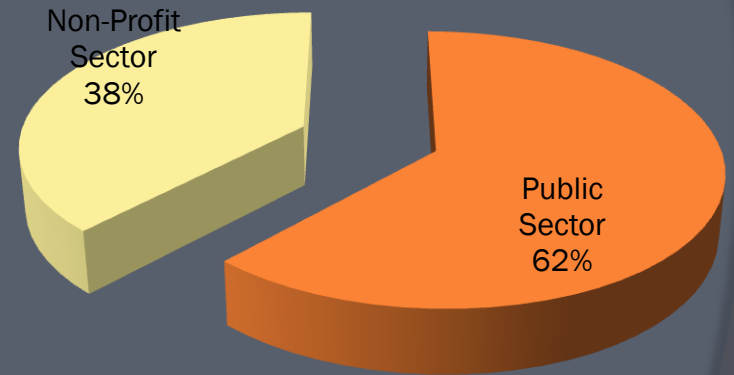


Data Collection

Survey Respondents
(26 Total)



One-on-One Interviews
(26 Total)



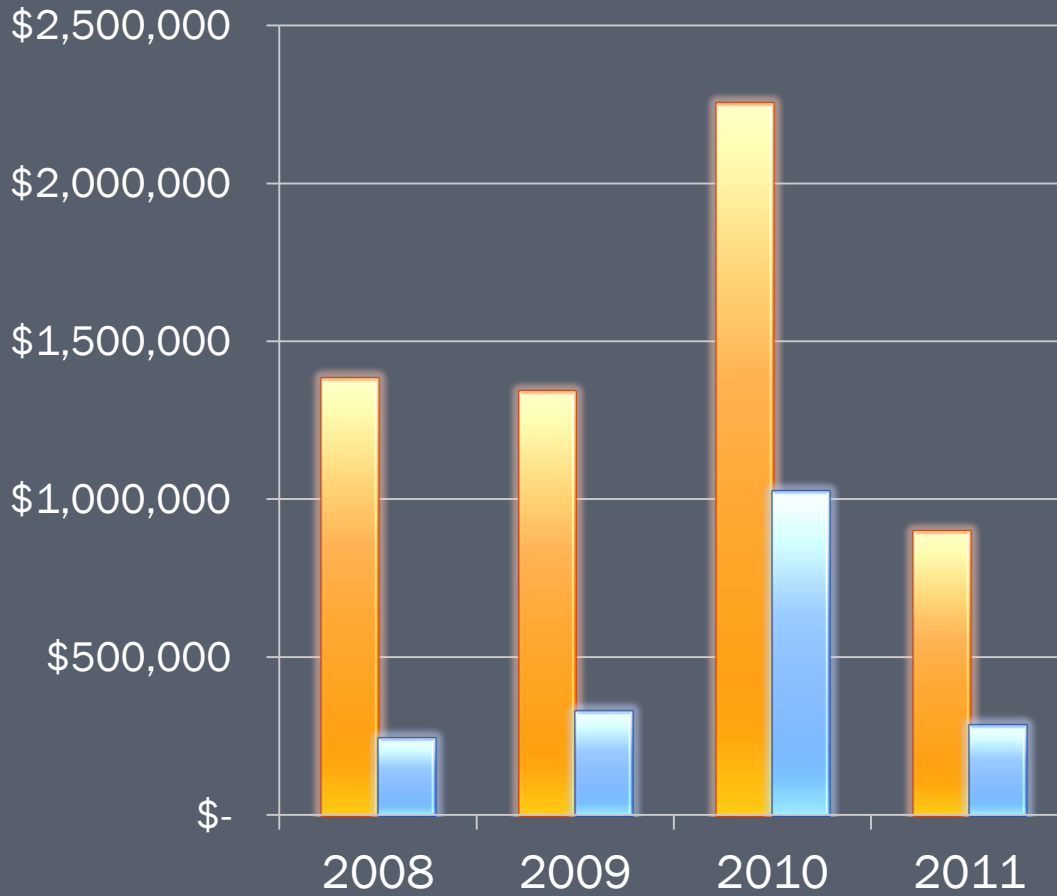
Outcomes

- Data collection and analysis prioritized by five different components:
 - Level of Capability
 - Public-Private Partnership
 - Value of Investment
 - Grantmaking
 - Program Structure

Level of Capability

- Has the level of emergency management capabilities changed over time?
 - Initial Needs Assessment
 - Priority Theme Areas
- Addressed through strategic planning and investment of time, funding and other resources

Investment



Total Investment

(Overhead & Granting)

Orfalea Fund = \$5,879,688

Funder Collaborative = \$1,880,125

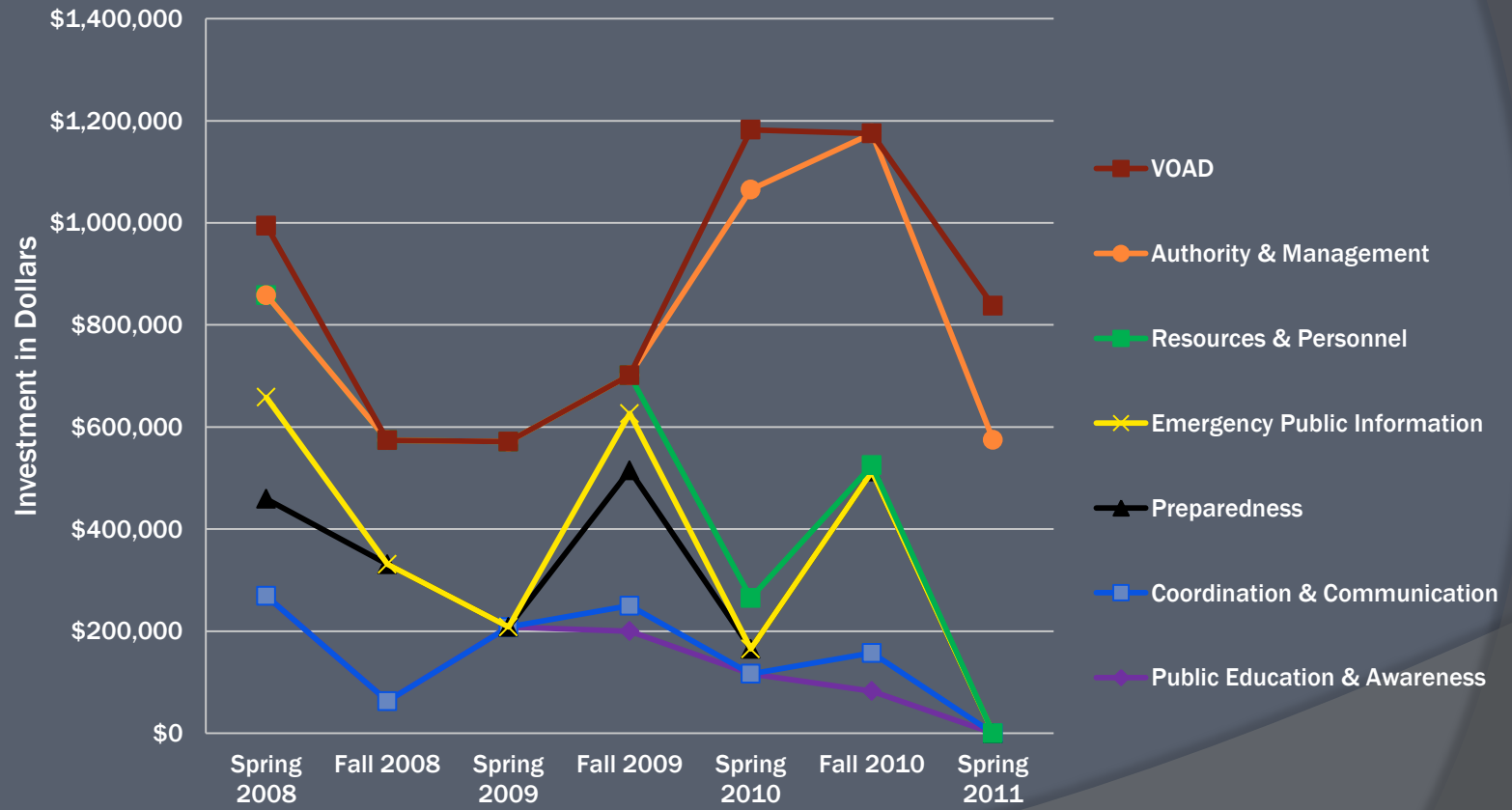
Total = \$7,759,813

Orfalea Fund

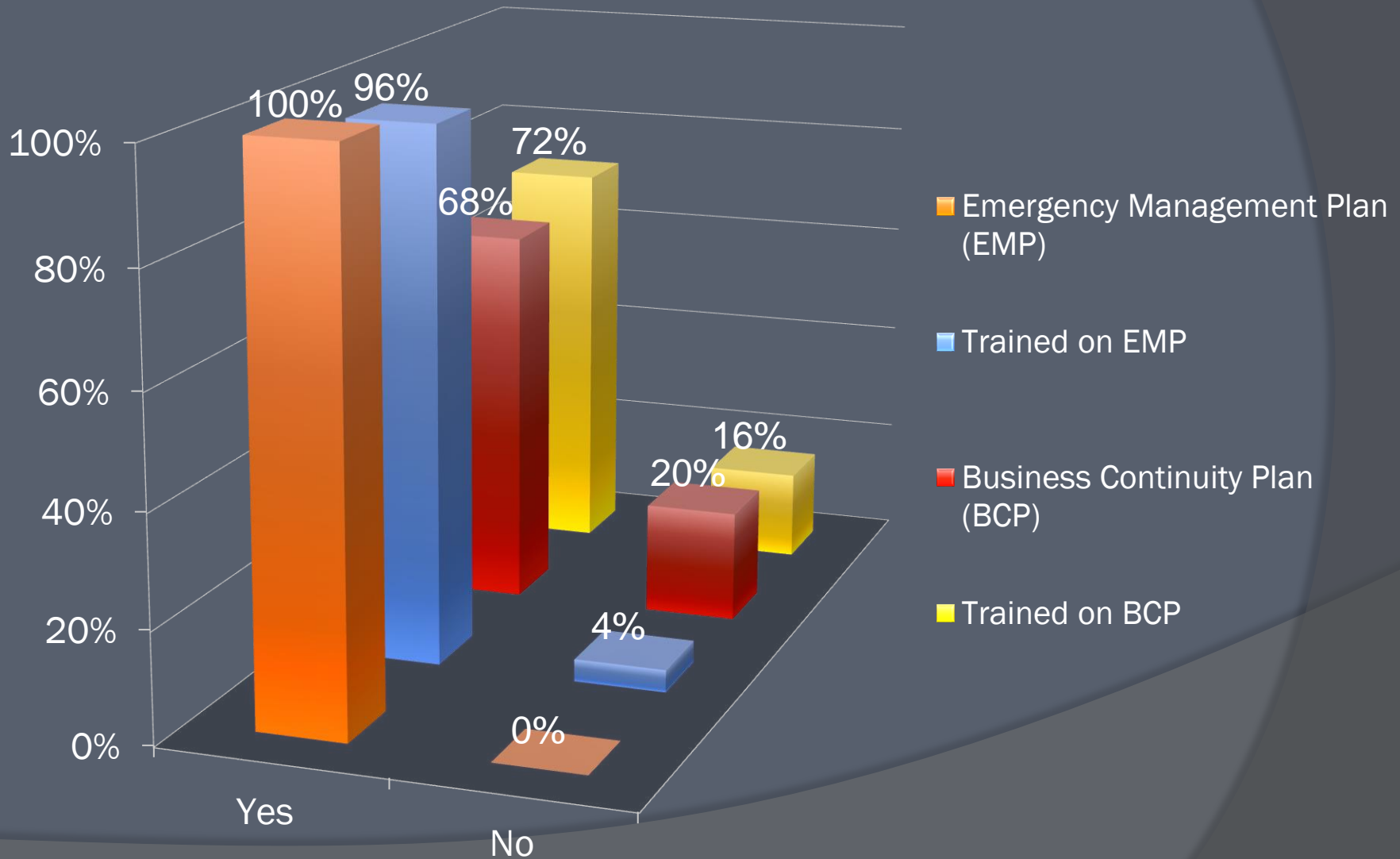
Funder Collaborative

Level of Capability

Investment in Priority Theme Areas

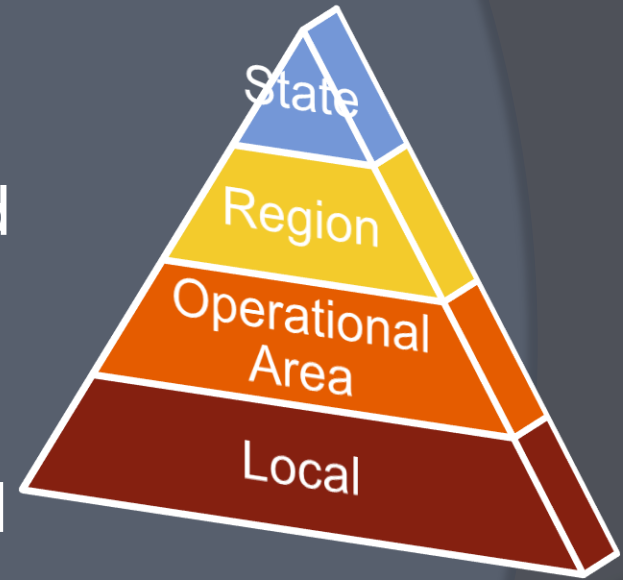


Level of Capability



Public-Private Partnership

- Designated emergency management system based on Local, Operational Area, Regional and State reporting and mutual aid
 - Established partnership to coordinate strategic planning priorities
- Trust-building resulted in improved information sharing and more effective and efficient decision-making



Public-Private Partnership

“Witt Associates came in with a commitment to make a change within the community and worked to solve existing problems.”

“When a significant funder steps into the community and says that emergency preparedness is important, it gets your attention.... when they also say that they will be an involved partner in the process and help pay for the costs, you get a totally different response than previously granted projects.”

“Having everyone around the table has led to increased coordination of efforts. All involved parties have been able to share information and implement collaborative efforts.”

Resolution

Whereas...

- The Aware & Prepare Initiative, now an integrated component and strategy of the Office of Emergency Services, will continue its collaboration with local nonprofits and local jurisdictions...
- The Santa Barbara County Office of Emergency Services agrees to carry on and facilitate the efforts of the Aware & Prepare Initiative moving forward.

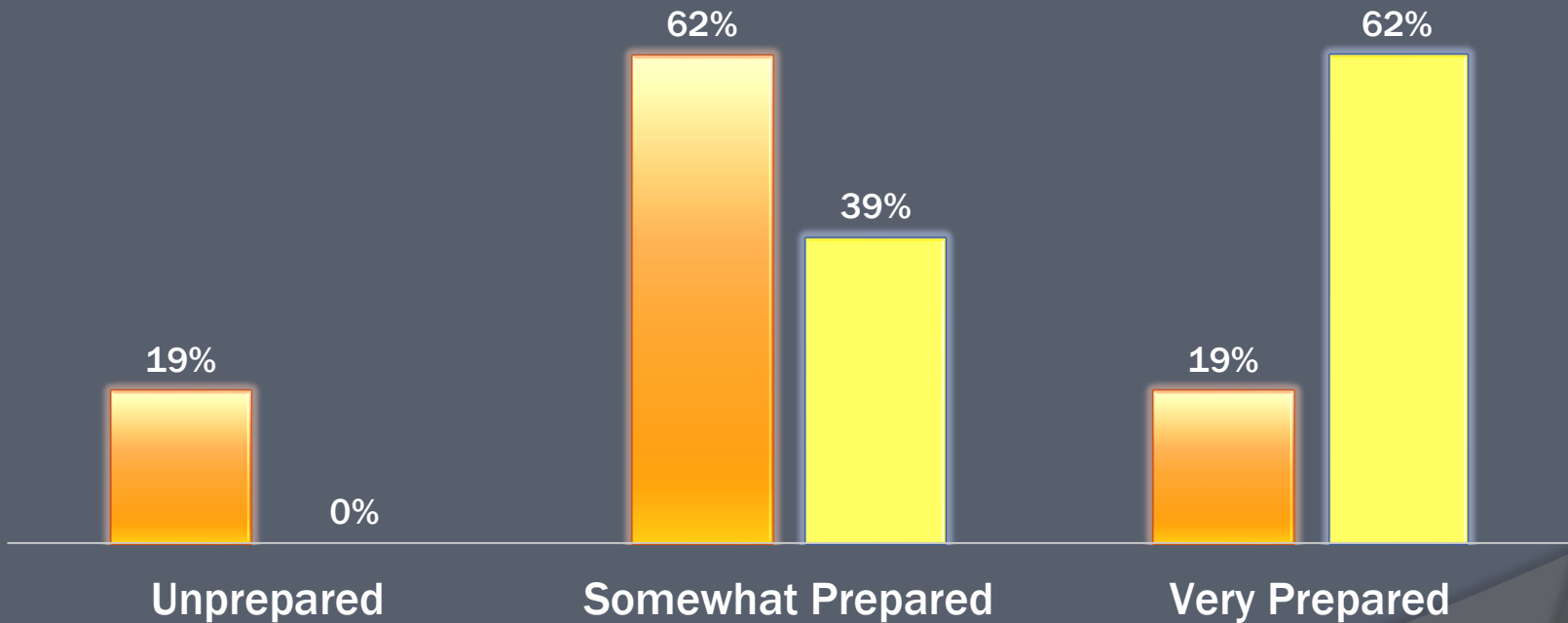
Value of Investment

- For every \$1 you spend in mitigation and preparedness, you save \$4 in recovery
- 61% of respondents were able to leverage funding as a result of becoming involved in Aware & Prepare
 - OES coordinated funding opportunities between EMPG and Homeland Security Grant Program

Value of Investment

Operational Area Preparedness Levels

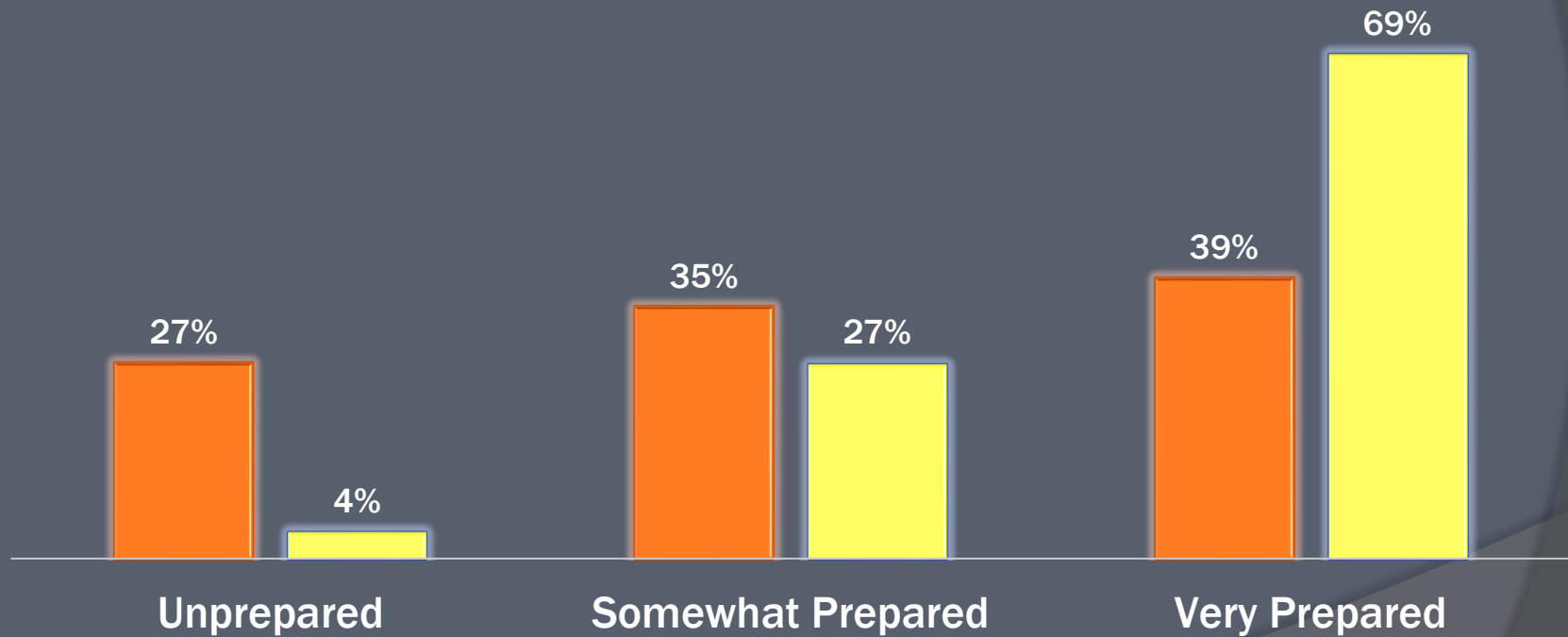
2008 2011



Value of Investment

Organization Preparedness Levels

2008 2011



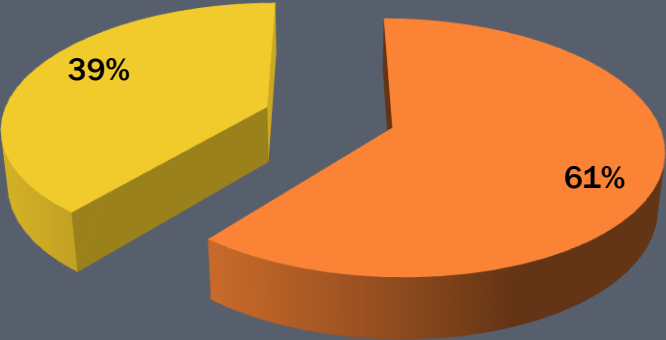
Grantmaking

- ◎ \$5,274,789 in funding to develop, implement and/or sustain 41 programs or projects
- ◎ 81% of stakeholders have the appropriate executive support to continue the implementation of their program

Grantmaking

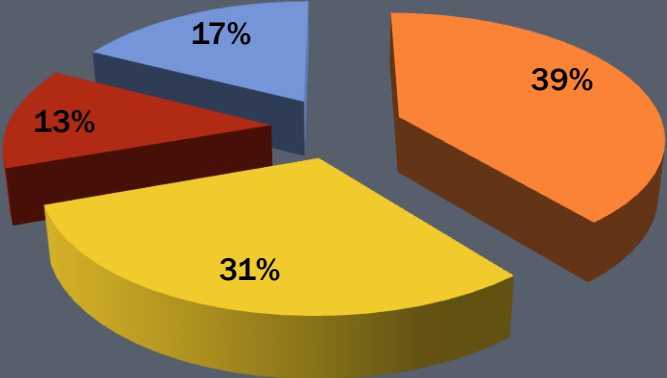
Investment by Sector

Public Sector Non-Profit Sector



Most Impact by Sector

Public Sector Non-Profit Sector Private Sector Not Sure



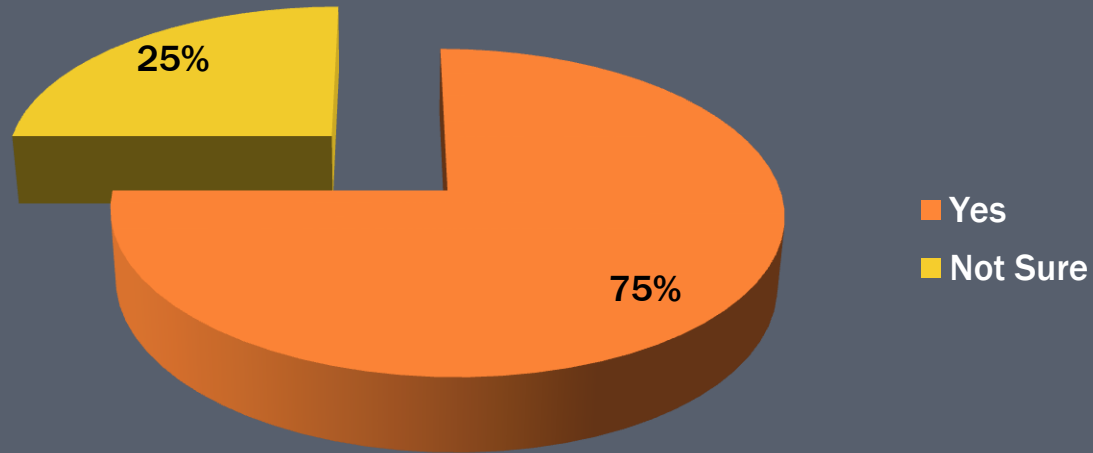
Program Structure

- Aware & Prepare shows that there are common goals and themes for the entire Operational Area
 - Provides conduits for all major jurisdictions and non-profit organizations
- Staffing was flexible and understanding of needs as well as unpredictable events

“Aware & Prepare is the glue that holds the common themes together. The Initiative is not about any one program, it is about all of them working together.”

Program Structure

Program Structure and Resources were Sufficient to Address Gaps



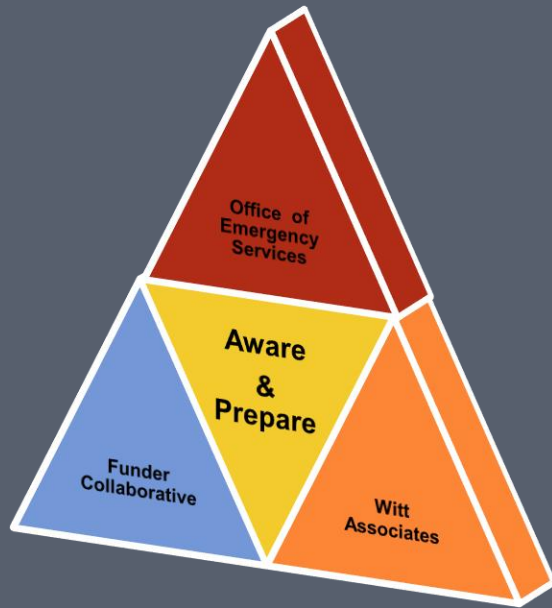
Program Structure

- The Orfalea Fund was seen as a third-party facilitator of cross-sector coordination
- 87% of stakeholders participated in a roundtable discussion in 2010

- Non-English Speaking Populations
- Functional and Access Needs
- Public Education & Awareness
- Institutions of Higher Education

- 100% of those participants are still involved in addressing the issue(s) that were discussed

What's Next?



- Program Structure
 - Liaison Role between OES and Funder Collaborative
 - Emergency Coordinators Committee
 - Voluntary Organizations Active in Disaster
- Sustainability
 - Ensuring continuity of partnerships
 - Accountability measures for on-going investment
 - Maintaining disaster readiness as a strategic planning priority
- Long-Term Recovery Fund