

AWARE PREPARE LOGIC MODEL 2010

A detailed map of the resources, activities, outputs and outcomes of Santa Barbara County's Aware & Prepare Initiative

Aware & Prepare

Multi-Year Outcomes

Institutional Change

- SBC OES continues to strengthen communication, coordination and collaboration among community stakeholders in regards to emergency preparedness and disaster readiness
- Projects funded by the Orfalea Fund are established for the long-term and sustainable to continue to assist the community in preparing for, responding to, and recovering from disasters
- Continuous assessment of evaluative measurements and adjustment of master strategic plan to supplement the identification of additional "gaps"
- SB County utilizes this project as a catalyst for additional long-term and sustainable emergency preparedness and disaster readiness programs

Partnership Development

 SBC OES, SB County offices, and local jurisdictions uniting in support of emergency preparedness and disaster readiness

REFINE IMPLEMENTATION STRATEGY & COMMNECE IMPLEMENTATION

YEAR 4:

- SB County NGOs and CBOs coordinating efforts with County officials and local jurisdictions to coordinate emergency public information, resources and personnel
- Funder Collaborative continues to strategically invest in programs to strengthen emergency preparedness

Social Marketing

- SB County residents growing increasingly aware of allhazard threats and enhancing individual preparedness
- SB County emergency management officials and VOAD increase collaborative efforts between and among jurisdictions and across sectors

Project Goals/ Long-term Impacts

Create a community partnership to strengthen capabilities to mitigate, prepare for, respond to, and recover from an emergency or disaster in Santa Barbara County.